UNITED STATES BANKRUPTCY COURT SOUTHERN DISTRICT OF NEW YORK

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In re:	:	Chapter 15
THE CASH STORE FINANCIAL SERVICES INC.,	:	
Debtor in a Foreign Proceeding.	:	Case No. 15-12813 (MEW)
	: -x	

ORDER SPECIFYING FORM AND MANNER OF SERVICE OF NOTICE

authorized foreign representative of The Cash Store Financial Services Inc. ("CSF"), The Cash Store Inc., TCS Cash Store Inc., Instaloans Inc., 7252331 Canada Inc., 5515433 Manitoba Inc., and 1693926 Alberta Ltd. d/b/a "The Title Store" in a proceeding (the "Canadian Proceeding") under Canada's *Companies' Creditors Arrangement Act*, R.S.C. 1985, c. C-36, as amended, pending before the Ontario Superior Court of Justice, Commercial List (the "Ontario Court"). The Monitor has commenced this chapter 15 case ancillary to the Canadian Proceeding by filing a *Verified Petition for Recognition of Foreign Proceeding and Related Relief* (the "Petition") with the accompanying documentation required pursuant to sections 1504 and 1515 of title 11 of the United States Code (as amended, the "Bankruptcy Code").

By its *Motion for Order Specifying Form and Manner of Service of Notice* (the "**Motion**"), the Monitor requested the entry of an order pursuant to sections 105(a), 1514, and 1515 of the Bankruptcy Code and Rules 1007, 1011, 2002, 9007, and 9008 of the Federal Rules of Bankruptcy Procedure (the "**Bankruptcy Rules**") (i) approving the notice of the Petition in the form annexed hereto as <u>Exhibit 1</u> (the "**Notice**"), (ii) specifying the manner of service of the

CSF, The Cash Store Inc., TCS Cash Store Inc., and Instaloans Inc. have formally changed their names and are currently registered as the following Ontario and Alberta numbered companies: 1511419 Ontario Inc., 1545688 Alberta Inc., 986301 Alberta Inc., and 1152919 Alberta Inc.

Notice, and (iii) scheduling a hearing on the relief sought in the Petition, and (iv) establishing deadlines for the filing of responses and objections to the relief sought in the Petition.

The Court having found It appearing that (i) the Court has jurisdiction over this matter pursuant to 28 U.S.C. §§ 157 and 1334 and sections 109(a) and 1501 of the Bankruptcy Code, (ii) this is a core proceeding pursuant to 28 U.S.C. § 157(b), and (iii) venue is proper in this district pursuant to 28 U.S.C. § 1410(2) and (3), and after due deliberation and good and sufficient cause appearing for approval of the Motion,

NOW, THEREFORE, IT IS HEREBY ORDERED AS FOLLOWS:

ORDERED, that the Motion is approved; and it is further

ORDERED, that the form of the Notice is hereby approved; and it is further

ORDERED, that copies of the Notice shall be served by the Monitor by (i) by electronic mail to the extent email addresses are available -and otherwise by United States mail, first-class postage prepaid, upon the Office of the United States Trustee for the Southern District of New York, the U.S. Internal Revenue Service, and all other parties (or their counsel) asspecified in Rule 2002(q)(1), including but not limited to the persons set forth in the schedule attached hereto as Exhibit 2, in accordance with Bankruptcy Rules 1010 and 7004(a) and (b), on or before October ____,22, 2015 and (ii) by posting on the Monitor's website at http://cfcanada.fticonsulting.com/cashstorefinancial/; and it is further

ORDERED, that if any party files a notice of appearance in this case, the Monitor shall serve the Notice and subsequent notices upon such party within five (5) days of the filing of such notice of appearance if such documents have not already been served on such party (or its counsel); and it is further

15-12813-mew Doc 9 Filed 10/19/15 Entered 10/19/15 16:58:22 Main Document Pg 3 of 13

ORDERED, that responses or objections to the Petition must be made pursuant to

the Bankruptcy Code, the local rules of the Court, and the Bankruptcy Rules and in writing

describing the basis therefore, which objection or response must be filed with the Court

electronically in accordance with General Order M-399 by registered users of the Court's electronic

case filing system, and by all other parties in interest, on a 3.5 inch disc, preferably in Portable

Document Format (PDF), Word Perfect or any other Windows-based word processing format, with

a hard copy to the Chambers of the Honorable Michael E. Wiles, United States Bankruptcy Judge,

and served upon counsel for the Monitor, by no later than ______November 17, 2015, at

-4:00 -p.m. Eastern Time. Notices to counsel for the Monitor should be addressed to Allen &

Overy LLP, 1221 Avenue of the Americas, New York, New York 10020, Attention: Ken Coleman

and Mark Nixdorf; and it is further

ORDERED, that a hearing to consider the Petition is scheduled for ————

November 24, 2015, at \Rightarrow :11:00 \Rightarrow a.m. Eastern Time; and it is further

ORDERED, that service of the Notice in accordance with this Order is hereby

approved as adequate and sufficient notice and service on all interested parties; and it is further

ORDERED, that all notice requirements specified in section 1514(c) of the

Bankruptcy Code are hereby waived; and it is further

ORDERED, that this Court shall retain jurisdiction with respect to any and all

matters relating to the interpretation or implementation of this Order.

Dated: New York, New York

October _____, 19, 2015

s/Michael E. Wiles

United States Bankruptcy Judge

EXHIBIT 1

Notice

EXHIBIT 2

Service List

Party/Counsel	Address
Counsel to the Chief Restructuring Officer ("CRO")	Osler Hoskin & Harcourt LLP P.O. Box 50, 1 First Canadian Place Toronto ON M5X 1B8 Attention: Marc Wasserman Attention: Jeremy Dacks Attention: Patrick Riesterer Attention: Karin Sachar
CRO Litigation Counsel	Thornton Grout Finnigan LLP Suite 3200, 100 Wellington Street West P.O. Box 329, Toronto-Dominion Centre Toronto, ON M5K 1K7 Canada Attention: John L. Finnigan Attention: Erin Pleet Attention: Megan Keenberg
Financial Advisors to the CRO	Rothschild Inc. 1251 Avenue of the Americas 33rd floor New York NY 10020 USA Attention: Neil Augustine Attention: Bernard Douton
Monitor	FTI Consulting Canada Inc. TD Waterhouse Tower 79 Wellington Street West Suite 2010, P.O. Box 104 Toronto ON M4K 1G8 Attention: Greg Watson Attention: Jeff Rosenberg
Counsel to the Monitor	McCarthy Tétrault Suite 5300, TD Bank Tower Box 48, 66 Wellington Street West Toronto ON M5K 1E6 Attention: James Gage Attention: Heather Meredith Attention: Geoff R. Hall Attention: Stephen Fulton
Counsel to Ad Hoc Noteholders	Goodmans LLP Bay Adelaide Centre 333 Bay Street, Suite 3400 Toronto ON M5H 2S7 Attention: Robert J. Chadwick Attention: Brendan O'Neill

Party/Counsel	Address
Counsel to Coliseum Capital Management	Norton Rose Fulbright Canada LLP Suite 3800, Royal Bank Plaza, South Tower 200 Bay Street, P.O. Box 84 Toronto, ON M5J 2Z4 Attention: Orestes Pasparakis Attention: Alan Merskey Attention: Virginie Gauthier Attention: Alex Schmitt
Lawyers for 0678786 B.C. Ltd. (formerly the McCann Family Holding Corporation)	Bennett Jones LLP (Calgary Office) 4500 Bankers Hall East, 855 2nd Street SW Calgary, AB T2P 4K7 Attention: Grant Stapon Attention: Kenneth Lenz
	Bennett Jones LLP (Toronto Office) Suite 3400, One First Canadian Place P.O. Box 130, Toronto, ON M5X 1A4 Attention: Robert W. Staley Attention: Raj S. Sahni Attention: Jonathan Bell
Computershare Trust Company, N.A., as Indenture Trustee, and Computershare Trust Company of Canada, as Collateral Trustee and Indenture Trustee ("Computershare")	Computershare Trust Company of Canada and Computershare Trust Company, NA 100 University Avenue, 11th Floor, North Tower Toronto, ON M5J 2Y1 Attention: Patricia Wakelin, Corporate Trust Officer Attention: Shelley Bloomberg, Manager, Corporate Trust Attention: Mohanie Shivprasad, Associate Trust Officer Attention: Tina Vitale, Senior VP, Corporate Trust Attention: John Wahl, Corporate Trust Officer Attention: Michael Smith Attention: Lisa Kudo
Lawyers for Computershare and agents for Perkins Coie LLP, US counsel to Computershare	Dickinson Wright LLP 199 Bay Street, Suite 2200, P.O. Box 447 Commerce Court Postal Station Toronto, ON M5L 1G4 Attention: Michael A. Weinczok Attention: David P. Preger
US Counsel to Computershare	Perkins Coie LLP 30 Rockefeller Plaza 22nd Floor New York, New York 10112-0085 United States of America Attention: Tina N. Moss Attention: Ronald T. Sarubbi

Party/Counsel	Address
Counsel to Mr. Cameron Schiffner	Duncan Craig LLP 2800 Scotia Place 10060 Jasper Avenue Edmonton, Alberta T5J 3V9 Attention: Darren R. Bieganek, Q.C.
Counsel to the Plaintiff in the class action of Timothy Yeoman v. The Cash Store Financial Services Inc. et al. (Court File No. 7908/12CP)	Harrison Pensa LLP 450 Talbot Street London, ON N6A 5J6 Attention: Jonathan Foreman Attention: Genevieve Meisenheimer Attention: Lindsay Merrifield
Agents for Harrison Pensa, counsel to Timothy Yeoman (class plaintiff) (Court File No. 7908/12CP)	Koskie Minsky LLP 20 Queen Street West, Suite 900 P.O. Box 52 Toronto, ON M5H 3R3 Attention; Andrew J. Hatnay Attention: James Harnum Attention: Adrian Scotchmer
Lawyers for an Ad Hoc Committee of Purchasers of the Applicant's Securities, including the Representative Plaintiff in the Ontario Class Action against the Applicant	Siskinds LLP 100 Lombard Street, Suite 302 Toronto, ON M5C 1M3 Canada Attention: Charles M. Wright Attention: Serge Kalloghlian Attention: Alex Dimson
Counsel for DirectCash Bank, DirectCash ATM Processing Partnership, DirectCash ATM Management Partnership, DirectCash Payments Inc., DirectCash Management Inc. and DirectCash Canada Limited Partnership ("DirectCash") who are co- defendants with The Cash Store Financial Services Inc. and The Cash Store Inc. (the "Cash Store") in class action (Court File No. 7908/12CP)	Lax O'Sullivan Scott Lisus LLP Suite 2750, 145 King Street West Toronto, ON M5H 1J8 Canada Attention: Eric R. Hoaken JJS Barristers Suite 800, The Lancaster Building 304 - 8 Avenue SW Calgary, Alberta T2P 1C2 Canada Attention: Robert Hawkes, Q.C.

Party/Counsel	Address
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L-Gen Management Inc.	Vernon Nelson Email: vmnelson7@hotmail.com
1396309 Alberta Ltd.	Bruce Hull Email: bruce.hull@hotmail.com
Counsel for the Plaintiffs in 8 class proceedings commenced against Cash Store	Hordo Bennett Mounteer LLP 1400 – 128 West Pender Vancouver, B.C. V6B 1R8 Attention: Paul R. Bennett Attention: Mark W. Mounteer
Chief Restructuring Officer of the Applicants	BlueTree Advisors Inc. Attention: William E. Aziz Suite 5600 100 King Street West First Canadian Place Toronto, ON M5X 2A2, Canada
Counsel to DirectCash (as defined above) in all matters pertaining to this restructuring other than the class action matter.	Dentons Canada LLP 850 - 2nd Street SW 15th Floor, Bankers Court Calgary Alberta T2P 0R8 Dentons Canada LLP 77 King Street West Suite 400, Toronto-Dominion Centre Toronto, Ontario M5K 0A1 Canada Attention: David W. Mann Attention: Robert J. Kennedy Attention: Doug Schweitzer
Counsel to GMR Marketing, a Division of Omnicom Canada Inc.	Gowling Lafleur Henderson LLP 1 First Canadian Place 100 King Street West, Suite 1600 Toronto, Ontario M5X 1G5 Canada Attention: Neil Abbott
Lawyers for Gordon Reykdal, Edward C. McClelland and 424187 Alberta Ltd.	Lenczner Slaght Royce Smith Griffin LLP 130 Adelaide St W., Suite 2600 Toronto, ON Canada M5H 3P5 Attention: Peter Griffin Attention: Matthew B. Lerner
Lawyers for Moody's	Ross Barristers 123 John Street, Suite 300 Toronto, ON M5V 2E2 Attention: Mark A. Ross

Party/Counsel	Address
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Counsel to Quinco Financial Inc., the landlord for the head office premises for The Cash Store Financial Services Inc in Edmonton	Bryan & Company LLP 2600 Manulife Place 10180 – 101 Street Edmonton, Alberta, T5J 3Y2 Michael W. Crozier
Counsel to Craig Warnock, Cash Store's CFO and a defendant in the Ontario class action and the Alberta action initiated by Assistive Financial Corp.	Crawley MacKewn Brush LLP Suite 800 179 John Street Toronto, ON M5T 1X4 Attention: Melissa MacKewn Attention: Michael L. Byers
Counsel to Reynolds Mirth Richards & Farmer LLP	Reynolds Mirth Richards & Farmer LLP Manulife Place Suite 3200-10180 101 St NW Edmonton, AB T5J 3W8 Attention: Douglas N. Tkachuk, Q.C.
Counsel at the Alberta Securities Commission / Investigative Accountant	Alberta Securities Commission Suite 600, 250-5th Street SW Calgary, AB, T2P 0R4 Attention: Lorenz Berner Attention: Nicole Chute CA
Lawyers for 424187 Alberta Ltd.	Miller Thomson LLP Scotia Plaza 40 King Street West, Suite 5800 P.O. Box 1011 Toronto, ON M5H 3S1 Attention: Jeffrey Carhart
Lawyers for Emerson Developments (Holdings) Ltd.	Blaney McMurtry LLP 2 Queen Street East, Suite 1500 Toronto, Ontario M5C 3G5 Attention: John C. Wolf

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Civ. 3385 (S.D.N.Y.)	
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Store Financial Services	1285 Avenue of The Americas
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and Michael Shaw in	Attention: Richard A. Rosen
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Cash Store Financial	
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Civ. 3385 (S.D.N.Y.)	
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Warnock in Globis	1675 Broadway
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