

**UNITED STATES BANKRUPTCY COURT
SOUTHERN DISTRICT OF NEW YORK**

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In re: : Chapter 15
 :
THE CASH STORE FINANCIAL SERVICES INC., :
 : Case No. 15-12813 (MEW)
Debtor in a Foreign Proceeding. :
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**NOTICE OF FILING AND HEARING ON PETITION SEEKING RECOGNITION OF
FOREIGN PROCEEDING PURSUANT TO CHAPTER 15 OF
THE UNITED STATES BANKRUPTCY CODE AND RELATED RELIEF**

PLEASE TAKE NOTICE that on October 16, 2015, FTI Consulting Canada Inc., in its capacity as the court-appointed monitor (the “**Monitor**”) and authorized foreign representative of The Cash Store Financial Services Inc. (“**CSF**”), The Cash Store Inc., TCS Cash Store Inc., Instaloans Inc., 7252331 Canada Inc., 5515433 Manitoba Inc., and 1693926 Alberta Ltd. d/b/a “The Title Store”¹ in a proceeding (the “**Canadian Proceeding**”) under Canada’s *Companies’ Creditors Arrangement Act*, R.S.C. 1985, c. C-36, as amended, pending before the Ontario Superior Court of Justice, Commercial List (the “**Ontario Court**”), filed a petition (the “**Petition**”) in the United States Bankruptcy Court for the Southern District of New York (the “**Bankruptcy Court**”) under chapter 15 of title 11 of the United States Code (as amended, the “**Bankruptcy Code**”) commencing a case ancillary to the Canadian Proceeding and seeking: (i) recognition of the Canadian Proceeding as a “foreign main proceeding”, and (ii) enforcement in the United States of certain provisions of the Cash Store Applicants’ Plan of Compromise and Arrangement under the CCAA (the “**Plan**”) relating to CSF’s affairs in the United States as sanctioned by an order of the Ontario Court which is expected to be entered following a hearing on November 19, 2015 (the “**Plan Sanction Order**”).

PLEASE TAKE FURTHER NOTICE that the enforcement of Plan requested by the Monitor in the United States is conditioned on the prior entry of the Plan Sanction Order by the Ontario Court. A hearing to consider the Plan Sanction Order is currently scheduled on November 19, 2015 before the Ontario Court. If the Plan Sanction Order is entered by the Ontario Court, the Monitor will file a copy with the Bankruptcy Court and make it available on the Monitor’s website at <http://cfcanada.fticonsulting.com/cashstorefinancial/>.

PLEASE TAKE FURTHER NOTICE that the Bankruptcy Court has scheduled a hearing on **November 24, 2015 at 11:00 a.m. (ET)** before the Honorable Michael E. Wiles in Courtroom 617 of the Bankruptcy Court, One Bowling Green, New York, New York 10004-1408 to consider the Petition and any responses or objections thereto (the “**Recognition Hearing**”).

PLEASE TAKE FURTHER NOTICE that any party in interest wishing to submit a response or objection to the Petition must do so pursuant to the Bankruptcy Code and the Local and Federal Rules of Bankruptcy Procedure. Such response or objection must be made in writing describing the basis therefore and filed with the Bankruptcy Court electronically in accordance with General Order M-399 by registered

¹ CSF, The Cash Store Inc., TCS Cash Store Inc., and Instaloans Inc. have formally changed their names and are currently registered as the following Ontario and Alberta numbered companies: 1511419 Ontario Inc., 1545688 Alberta Inc., 986301 Alberta Inc., and 1152919 Alberta Inc.

users of the Court's electronic case filing system, and by all other parties in interest, on a 3.5 inch disc, preferably in Portable Document Format (PDF), Word Perfect or any other Windows-based word processing format, with a hard copy to the Chambers of Michael E. Wiles, United States Bankruptcy Judge, and served upon counsel for the Monitor so as to be received by them no later than **November 17, 2015 at 4:00 p.m. (ET)**. Notices to counsel for the Monitor should be addressed to Allen & Overy LLP, 1221 Avenue of the Americas, New York, NY 10020, Attention: Ken Coleman and Mark Nixdorf.

PLEASE TAKE FURTHER NOTICE that if no response or objection is timely filed and served as provided above, the Bankruptcy Court may grant the relief requested in the Petition without further notice or hearing.

PLEASE TAKE FURTHER NOTICE that the Recognition Hearing may be adjourned from time to time without further notice other than an announcement in open court at the Recognition Hearing of the adjourned date or dates or any further adjourned hearing.

PLEASE TAKE FURTHER NOTICE that no time period or place for the filing of proofs of claim has been established and secured creditors need not file proofs of claim at this time.

Copies of the Petition and other filings in this case are presently available (1) on the Bankruptcy Court's Electronic Case Filing System, which can be accessed from the Bankruptcy Court's website at <https://ecf.deb.uscourts.gov> (a PACER login and a password are required to retrieve a document), (2) from the Monitor through its website at <http://cfcanada.fticonsulting.com/cashstorefinancial/>, and/or (3) upon request of the Monitor's counsel addressed to:

Allen & Overy LLP
1221 Avenue of the Americas
New York, New York 10020
Telephone (212) 610-6300
Facsimile (212) 610-6399
Attention: Mark Nixdorf
mark.nixdorf@allenoverly.com

Dated: New York, New York
October 20, 2015

ALLEN & OVERY LLP

By: /s/ Ken Coleman
Ken Coleman
Mark Nixdorf
1221 Avenue of the Americas
New York, New York 10020
Telephone: (212) 610-6300
Facsimile: (212) 610-6399
ken.coleman@allenoverly.com
mark.nixdorf@allenoverly.com

*Attorneys for FTI Consulting Canada Inc., as
Monitor and Foreign Representative of
The Cash Store Financial Services Inc.*